



WhatsApp Community Guidelines for Soul Purpose 360 Black Women's Networking & Empowerment Circles

Welcome to the **Soul Purpose 360 Black Women's Networking & Empowerment Circles WhatsApp Community**. To ensure a positive and productive experience for all members, please adhere to the following guidelines :

Purpose and Vision

The Soul Purpose 360 community aims to empower Black women through networking, support, and shared experiences. This space is designed to foster collaboration, empowerment, and growth by avoiding duplication of posts, minimising overwhelm and ensuring no message is missed.

By following these guidelines and best practices, you will help create a supportive and thriving environments for all members of the Soul Purpose 360 Black Women's Networking & Empowerment Circles.

General Guidelines

1. **Respect and Inclusivity**
 - Treat all members with respect and kindness.
 - Embrace diversity, inclusivity and cultural differences; derogatory or offensive language will not be tolerated.
2. **Stay on Topic – reply to the original message, whenever possible. To keep the thread.**
 - To development a culture of positive change
 - Keep discussions relevant to the group's purpose of empowerment, networking, and support.
 - Own your post – you play a role in what is shared.
 - Use appropriate thematic groups for specific discussions.
3. **Avoid Duplication**
 - Before posting, check if the information has already been shared to avoid redundancy.
 - Use the search function to find past discussions on similar topics.
4. **Productive Communication**
 - Share insights, ask questions, and provide support to fellow members.
 - Engage in healthy debates.
 - Be open to different perspectives listen and hear

Engagement and Contribution

1. **Welcome New Members**
 - Greet newcomers warmly and guide them towards useful resources and discussions.
2. **Participation**
 - This is not obligatory, engage as you feel appropriate
 - Engage regularly in discussions to build connections and learn from others.
 - Share your experiences and insights to enrich the community.
3. **Organise and Attend Events**
 - Join virtual or in-person events organized by the community to enhance networking opportunities.
 - Volunteer to host or facilitate discussions if you have expertise in a relevant area.



Best Practices for Using WhatsApp Community

1. **Notifications and Alerts (HINTs & TIPs)**
 - Adjust your notification settings to manage alerts and avoid overwhelm.
 - Mute groups temporarily if needed, but ensure you catch up on missed discussions.
2. **Message Etiquette**
 - Use clear and concise language. No expletives.
 - Avoid sending too many messages in quick succession; consolidate your thoughts into a single message when possible.
3. **Use of Multimedia**
 - Share images, videos, and documents that add value to the conversation.
 - Ensure media is appropriate and relevant to the community's objectives. Empowerment /positive/ Support.
4. **Privacy and Security**
 - Refrain from sharing personal information or sensitive data within the groups.
 - Protect the privacy of all members by not sharing community content outside the group
 - Enjoy connecting, learning, and growing together!

FAQs

- **How many groups can I join?**

You can join groups based on themes and interests and can even suggest groups for consideration.

- **Can I join every local group?**

No. Local groups are created for women that live and work in those areas.

- **Can I share my business info in every local group?**

- No, please choose a group which is relevant to your post.
- Duplications are off putting and does not encourage engagement.
- Repetitive posts will be deleted.

- **Can I add people to the local groups/thematic groups?**

- Only Admins can

Groups created / to be considered

1. **Soul Purpose 360 News** - Announcement Group – Admin only content
2. **Subgroups** - A space for local members to connect & share. Admins vary.

- **Creative Writing Group**
- **Book Club**
- **Gardening Club**
- **Health & Wellbeing**
- **Womb Health Project (Temporary)**
- **Teachers & Academics**
- **Black History & Heritage**
- **Walking Group ... (?)**
- **Financial Education**
 - Insurance, Pensions, Wills & Probate
- **Pop-Up Markets (Vendors)**
- **Trips and social events**
 - Theatre
- **Community Development**
 - Business advisors
 - VCSE news
 - Training
 - Funding Opportunities
- **Personal Development**
 - Retreats
 - Positive & Motivational Posts
 - Affirmations
 - Laughter and fun posts
- **Movement & Physical activity ...**
 - Yoga
- **Politics & Current Affairs**
- **Religious Posts**



Hints & Tips:

- **How can I check if something has been added many times**
 - Admins and group members can keep a view

- **Share images, videos, and documents that add value to the conversation.**
 - We can/ will provide mini training links on how to use

How do we promote this:

- Newsletter
- Website

How do we monitor this? It will be the role of the group admins.